

## **INTERNATIONAL ASSOCIATION OF CAMPUS LAW ENFORCEMENT ADMINISTRATORS**

Goal A – IACLEA advances the skills and knowledge of campus public safety professionals by delivering live and multi-media professional development programs.

### **2011-2012 Strategies**

1. Deliver training via the web and emerging technologies to provide content on current campus public safety topics.

Goal B – IACLEA promotes effective campus public safety legislative, policy and fiscal support at the national and state levels.

### **2011-2012 Strategies**

1. Launch a project on Mental Health Issues on College Campuses in collaboration with other higher education associations and federal agencies.

Goal C - IACLEA enhances its visibility and the image of the campus public safety profession.

### **2011-2012 Strategies**

1. Continue the development and finalize a Communications Plan for the Association. Identify the human resources (volunteer/staff) that will be needed to implement the Plan.
2. Complete the Branding Project and implement the recommendations.
3. Continue to Increase communication with key decision-makers/stakeholders at higher education/law enforcement associations and U.S. federal agencies.

Goal D – IACLEA ensures the effective governance and financial health of the Association.

### **2011-2012 Strategies**

1. Benchmark the current Bylaws using association industry standards. Develop proposed Bylaw Amendments that will allow the Association to operate more effectively.
2. Recommend how to finance expansion of the U.S. Government Relations Program and fund implementation of the Association's Communications Plan.