

## 2010-2011 ACCOMPLISHMENTS

### Advocacy

1. Coordinated a day of meetings in October 2010, with federal agency officials and representatives of leading higher education associations. Among these were meetings with public policy officials and representatives of the following organizations: the Association of American Universities (AAU), the American Association of State Colleges and Universities (AASCU), the Association of Public and Land-Grant Universities (APLU), the National Association of Independent Colleges and Universities (NAICU), the U.S. Secret Service, and the White House Office of National Drug Control Policy. The purpose of these meetings was to educate these associations about IACLEA's public policy priorities and identify areas in which we can work collaboratively and to learn about grant opportunities and services the federal agencies provide to campus public safety agencies. (Goal B)
2. Sponsored the fourth annual Capitol Hill Day in March 2011 to brief Members of Congress on legislation of significance to campus public safety agencies. Recognized U.S. Rep. Shelley Capito, R-West Virginia, with the Congressional Champion Award for her staunch support of campus public safety and her advocacy for increased funding for new campus safety initiatives. (Goal B)
3. Secured Congressional sponsors for legislation reflecting IACLEA priorities including the creation of a National Center for Campus Public Safety, equity in benefits for private as well as public institutions, and creation of a Department of Justice matching grant program. Rep. Bobby Scott (Virginia) and Sen. Barbara Boxer (California) will introduce these proposals in 2011. (Goal B)
4. Responded to Congressional requests for information on state emergency management plans for colleges and universities. (Goal B)
5. Participated in White House Office of Drug Policy conference along with other higher education associations to help set the agenda for reduction in alcohol, prescription, and illegal drug use among college students. Begun in the fall of 2010, this will be an ongoing effort in partnership with association colleagues and White House officials. (Goal B)

### Governance

1. Conducted a Member Needs Assessment Survey and telephone interviews with external stakeholders to determine the members' perceptions of programs and services as well as their future needs and preferences. (Goal A).
2. Conducted a strategic planning meeting attended by Board of Directors members, members-at-large and senior staff to update the Association's core purpose, values and long-range strategic goals and strategies. Developed and adopted a strategic plan to guide the Association through 2014. (Goal A).
3. Adopted a Bylaw Amendment to allow Association members to electronically vote for officer and board positions as well as other association business. (Goal A)
4. Revised the existing Conflict of Interest Policy to create a single, comprehensive policy applicable to officers, directors, and members of committees, commissions and staff. (Goal A).

## **Education**

1. Sponsored a webinar on September 22, 2010 on grant-writing, which was attended by more than 45 IACLEA members from 34 institutions. The webinar featured presentations by several successful grant applicants, tips from a peer reviewer, and a presentation by a grant administrator from the U.S. Department of Justice, Bureau of Justice Assistance. (Goal A)
2. Continued the partnership with the Northwestern University Center for Public Safety as the host for the Executive Development Institute. Increased the EDI offering to twice within a twelve-month period. (Goal A)
3. Conducted a one-day workshop on the new Clery Act Handbook in March 2011 in Washington D.C. to educate members on key changes to the Act and the new Handbook. (Goal A)
4. Conducted three regional deliveries of a one-day Crime Prevention course at the University of Maryland, the University of California, San Francisco, and Marquette University. (Goal A)

## **Web Site**

1. Initiated a website redesign project with the goal of developing a new design with a cleaner, more attractive home page and more intuitive navigation system. (Goal A)
2. Simplified the member login process for the myIACLEA membership database and IACLEA Connections. (Goal A)
3. Redesigned the IACLEA Connections home page to better organize the content by creating a Discussions section, Blog, Association news, and a daily newsfeed featuring breaking campus public safety news stories. (Goal A)

## **Homeland Security**

1. Obtained certification from DHS/FEMA for the three-day course, "Managing Critical Incidents for Higher Education Institutions: A Multi-disciplinary, Community Approach," developed in cooperation with the Texas Engineering Extension Service (TEEX), based at Texas A&M University. Delivered several sessions of the three-day course at campus host sites throughout the U.S. The course is supported by DHS grant funding. (Goal A)
2. Obtained new grant funding from DHS/FEMA to continue the critical incident management course and develop a four-hour Executive Overview for senior higher education officials. (Goal A)

### **Collaboration/Public Relations**

1. Responded to more than 75 requests for interviews or information about campus public safety issues from the news media. (Goal C)
2. Participated in the National Law Enforcement Partnership to Prevent Gun Violence along with nine other law enforcement-related associations. Sent a representative from the Board to attend a workshop sponsored by the International Association of Emergency Managers' University and College Caucus prior to the IAEM Annual Meeting. (Goal C)

### **Financial**

1. Through the Strategic Program Assessment Process approved converting two of the six issues of the *Campus Law Enforcement Journal* from print to digital, thereby saving approximately \$13,000 annually in printing and mailing costs. (Goal D)
2. Secured a \$100,000 grant from the Motorola Foundation to support the development of a new training program for command-level officers. (Goal D)

### **Accreditation**

1. Developed an External Marketing Plan to inform allied associations of the availability and benefits of IACLEA Accreditation. (Goal A)
2. Developed and adopted standards to address the requirements of the 2008 Higher Education Opportunities Act (HEOA). (Goal A)

### **Other**

1. Continued the implementation of the Strategic Communications Plan by identifying a consultant to develop an IACLEA brand strategy and update the Association's graphic identity, including its logo. (Goal C)
2. Completed a study of appropriate staffing levels to achieve a community-oriented policing mission under the National Center Grant Study administered by the U.S. Department of Justice, Office of Community Oriented Policing Services. (Goal A)