

Host Remarks

June 20, 2011

Good morning. I am Adam Garcia, Chief of Police at the University of Nevada, Reno. The university and the proud men and women of the University of Nevada, Reno Police Services are pleased to serve as the host department and institution for the IACLEA annual conference to be held in Reno in 2012.

The University of Nevada, Reno ranks in the top-tier of “best national universities” by U.S. News and World Report and is the oldest and most prestigious institution of its kind in the state and serves as Nevada’s land grant institution. Founded in 1874, the University presented its first diplomas to a graduating class of three 17 years later. Hollywood movie producers, attracted by the University's vine-covered, Ivy-League-like brick buildings and idyllic Manzanita Lake, have used the campus as a setting for numerous popular films. Today, the University has met the challenges of leadership in what is now the fastest-growing state in the country, with its enrollment rising to more than 17,000 students in fall 2010.

The biggest misconception about Reno is probably its location. Television commentators, scenes and dialogue in movies, even some of Nevada's lore suggests that Reno and Las Vegas are next-door neighbors, related by the desert and a proclivity for casinos. Nothing can be farther from the truth- nestled at the base of the gorgeous snowcapped mountains known as the Sierra Nevada; Reno is closer to cities such as Sacramento and San Francisco than Las Vegas. In contrast to Las Vegas, Reno, offers its residents an invigorating taste of all four seasons. Channeling the crystal waters of Lake Tahoe, the Truckee River runs leisurely through downtown Reno. Numerous mountain ranges rise ruggedly from the desert basin, providing stunning views and unmatched sunsets. When you breathe the crisp mountain air and smell the hint of sagebrush on the breeze, you'll know you're in Reno.

As you will see in a minute on the video, Reno is not only the hub of Northern Nevada but the city has always been a little different, a little wilder, a little woollier, with the promise of an exciting nightlife, of year-round entertainment with

headliner shows, world class dining, hot nightclubs, unparalleled gaming, and shopping. Within an hour's drive of the city and university you can expect to hit the slopes in the morning at one of 18 world-class resorts or visit the "Jewel of the Sierra" - beautiful Lake Tahoe which is known for its clear blue water and panoramic view of surrounding mountain ranges. In the afternoon you'll never play a better game of golf than when you're in Reno. It's science. At our altitude, golf balls automatically fly 10 percent farther. Your ball will literally slice through our thinner air like a hot knife through butter at one of over 50 golf courses. In the evening, enjoy a hot stone massage, one of Shakespeare's greatest plays on the beaches of Lake Tahoe at sunset, rock to a concert in the state-of-the-art Reno Events Center, or swim in one of our poolside nightclubs. We all know food is a high priority when visiting any destination and Reno's award-winning dining will have you talking, between bites, of course. You'll find gourmet steak houses, romantic bistros, authentic delis, and more sushi bars than you can shake a chopstick at.

I look forward to welcoming you to “The Biggest Little City in the World” next June. You will find a wealth of opportunities to make your experience both professionally and personally rewarding. Now, let’s enjoy a short video highlighting what Reno has to offer.