

Campus Law Enforcement Journal

The *Campus Law Enforcement Journal* is published six times annually on a bimonthly basis by the International Association of Campus Law Enforcement Administrators (IACLEA) and is mailed to over 2,350 members and subscribers.

Black & White Rates (per ad)	Six Times	Three Times	One Time
Full Page	\$300	\$330	\$360
Half Page	\$220	\$250	\$275
1/3 Page	\$165	\$195	\$220
1/4 Page	\$140	\$165	\$195
1/8 Page	\$110	\$120	\$130
Per Column Inch	\$ 22	\$ 24	\$ 28

Color Rates

\$450 plus the cost of the ad.

Cover Rates (per ad)	Six Times	Three Times	One Time
Inside Front Cover	\$440	\$470	\$525
Inside Back Cover	\$440	\$470	\$525
Back Cover	\$550	\$605	\$660
Back Cover - 4 Colors	\$885	\$905	\$965

Issue Closing Dates

Issue Closing Dates	Space Reservation Deadline	Material Deadline	Mailed
Jan./Feb.	Dec 15	Jan 1	Feb. 15
Mar./Apr.	Feb 15	Mar 1	Apr 15
May/June	Apr 15	May 1	June 15
July/Aug.	June 15	July 1	Aug 15
Sept./Oct.	Aug 15	Sept 1	Oct 15
Nov./Dec.	Oct 15	Nov 1	Dec 15

Cover Stories

Jan./Feb.	Conference Host Institution
Mar./Apr.	Conference Host City
May/June	<i>TBD</i>
July/Aug.	Annual Report/Conference Highlights
Sept./Oct.	<i>TBD</i>
Nov./Dec.	<i>TBD</i>

For additional information contact:

Lynn Sedlak, Managing Editor, Campus Law Enforcement Journal
International Association of Campus Law Enforcement Administrators
342 North Main Street ■ West Hartford, CT 06117 ■ (860) 586-7517

Printing Process

The *Campus Law Enforcement Journal* is color-processed and printed on 60-pound gloss enamel text weight paper. It is printed by offset lithography with 150-line screen halftones and is saddle-stitched.

Specifications

All ads (black & white; 2- or 4-color) should be submitted as pdfs. For color ads, color should be done in cmyk.

Ad Size	Copy Size	Ad Size	Copy Size
Full Page (no bleed)	7 5/16 x 10"	1/4 page (3 columns)	7 5/16 x 2 1/2"
1/2 page (3 columns)	7 5/6 x 5"	1/4 page (2 columns)	4 1/2 x 3 3/4"
1/2 page (2 columns)	4 13/16 x 7 1/2"	1/4 page (1 column)	2 5/16 x 7 1/2"
1/3 page (3 columns)	7 5/16 x 3 5/16"	1/8 page (2 columns)	4 1/2 x 1 3/8"
1/3 page (2 columns)	4 1/2 x 4 7/8"	1/8 page (1 column)	2 5/16 x 3 3/4"
1/3 page (1 column)	2 5/16 x 10"	Column width	2 5/16"

Mechanical Requirements

Single page

Trim size: 8 3/8" x 10 7/8" Bleed size: 8 3/8" x 11 1/4" Copy size: 7 5/16" x 10"

Position

All space reservations, including covers, will be strictly on a first-come, first served basis. All space reservations must be made in writing. Telephone calls for reservations will not be acceptable.

Advertisers specifying special positions will be accommodated where possible, subject to an extra charge of 15% for space - one page and half pages only.

Terms and Conditions

Terms: Pre-payment for advertising space required for placement. Advance reservations will not be honored unless payment has been received for previous advertising.

Multiple Rate: advance reservation to place advertisements in at least three issues in the next year.

Yearly Rate: to place advertisements in all six issues in the next year.

The Campus Law Enforcement Journal reserves the right to rebill for previous advertisement if cancellations or modifications cause changes in rates.

Cancellation or changes are not possible after signing of ad contract.

All copy is subject to approval of publisher. Publisher reserves right to reject any misleading or objectionable copy or to terminate this contract at any time unless herewith noted to contrary

Advertisers and agencies assume all responsibility and liability for text, illustrations, etc. and for any errors in specific numbers or values in advertisement copy.

All copy to be submitted to publisher must be camera-ready to size. Halftones for ads may be submitted separately marked for percentage to fit camera-ready windows. Each halftone submitted apart from actual size will be charged extra at a rate of \$10 per halftone.

All materials submitted will be held for future repeats.

Holders of premium positions maintain the right of first refusal provided that they reserve the position at least one issue in advance. Prior holding of the position will carry no guarantee of future availability.

Advertising Contract

You are hereby authorized to insert our advertisement in *Campus Law Enforcement Journal* to occupy _____page or more, beginning with the issue of_____ for_____ insertions within one year starting with first insertion under this contract. We hereby agree to pay therefore at the rates and under the conditions shown on both sides hereof. When new copy is not furnished before closing dates, last ad is to be repeated, and if no copy is furnished, you are authorized to prepare the same. It is understood that all agreements are contained herein and that this contract becomes effective upon receipt and approval of the *Campus Law Enforcement Journal* office.

Remarks _____

Company _____

Contact: _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Signed by _____ Date _____

Mail completed contract to:Lynn Sedlak, Managing Editor
Campus Law Enforcement Journal
IACLEA
342 North Main Street
West Hartford, CT 06117-2507

Or fax to: 860-586-7550