

Goal A – IACLEA will be its member’s indispensable resource for standards, services, and professional development.

2010-2011 Strategies

1. Improve the navigation and layout of the website.
2. Continue the development process for the creation of a Campus Public Safety Professional (CPSP) certification program.
3. Conduct a Member Needs Assessment and craft a new Strategic Plan that will guide the Association from 2011 to 2014.

Goal B – IACLEA will be the proactive advocate for advancing campus public safety.

2010-2011 Strategies

1. Identify projects and/or initiatives in which IACLEA can increase collaboration with higher education Presidential Associations, such as the American Council on Education (ACE), the National Association of State Land-Grant Colleges (NASLGC) and others.

Goal C - IACLEA will be the widely recognized public voice for campus public safety.

2010-2011 Strategies

1. Continue the development and finalize a Communications Plan for the Association.
2. Identify additional volunteer and staff resources needed to implement the Communications Plan.
3. Increase communication with key decision-makers/stakeholders at higher education and law enforcement associations as well as at U.S. federal agencies.

Goal D – IACLEA will enhance its financial infrastructure to achieve its core purpose.

2010-2011 Strategies

1. Continue performing Strategic Program Assessments on designated Association programs and services to evaluate their attractiveness, competitive position, and financial effectiveness.
2. Recommend how to finance expansion of the U.S. Government Relations Program and fund implementation of the Association’s Communications Plan.