

SPONSORSHIP

INSTITUTE TITLE SPONSOR | \$25,000

Co-Branded sponsorship of three Institute courses and the series ("IACLEA & SPONSOR PRESENT").

- Inclusion of linked logo on the LDI homepage
- Inclusion of linked logo on all marketing materials leading up to and recapping course.
- Inclusion of logo on virtual presentation slides during introductions to sessions.
- 3-Minute speaking opportunity on Day 1 of each course.
- (2) Complimentary registrations for each course.
- Opportunity to moderate one panel per course.
- Attendee list provided 10 days prior and within 10 days after the course.

SINGLE COURSE SPONSOR | \$10,000

Sponsor a single Instituted (New & Aspiring Chiefs, Supervisors, or Executives)

- Inclusion of linked logo on course sub-webpage.
- Inclusion of logo on all marketing materials leading up to and recapping course.
- Opportunity to submit a video or static advertisement to be shown during course breaks.
- (2) complimentary registrations for sponsored course
- Recognition by IACLEA President on Day 1.
- Attendee list provided 10 days prior and within 10 days after the course.

SINGLE COURSE SUPPORTER

Support a single Instituted (New & Aspiring Chiefs, Supervisors, or Executives)

BENEFIT	\$5,000	\$2,500	\$1,500
Listing on all marketing materials leading up to & recapping the course.	✓	✓	✓
Recognition by IACLEA President on Day 1.	✓	✓	
Complimentary registration.	1		
Attendee list provided 10 days after the course.	✓		

Sponsorship is not exclusive and IACLEA reserves the right to contract multiple sponsors for each course. IACLEA will inform contracted sponsors of additional sponsors and/or competitors.